



RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017 SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
BBC RADIO SCOTLAND	H	4541	929	957	888	-4.4%	-7.2%	7.5	9.4	7.4
Radio Borders (Bauer Borders)	Y	110	55	52	53	-3.6%	1.9%	35.1	33.5	32.1
Capital Scotland	H	2830	580	544	563	-2.9%	3.5%	6.4	6.7	7.3
Central FM	Y	216	51	50	47	-7.8%	-6.0%	8.3	7.3	8.2
Clyde 1	H	1907	643	608	571	-11.2%	-6.1%	13.9	16.1	12.2
Clyde 2	H	1907	156	123	132	-15.4%	7.3%	3.1	2.3	2.9
Clyde 3	Y	1907	18	23	20	11.1%	-13.0%	0.2	0.3	0.2
Forth 1	H	1147	366	323	334	-8.7%	3.4%	17.5	16.9	15.4
Forth 2	H	1147	45	78	63	40.0%	-19.2%	2.1	3.9	2.9
Forth 3	Y	1147	8	1	6	-25.0%	500.0%	0.2	*	0.1
Heart Scotland	H	2830	416	387	381	-8.4%	-1.6%	6.2	6.6	6.1
Kingdom FM	Y	290	54	61	61	13.0%	0.0%	10.1	9.8	10.2
Moray Firth Radio (Bauer Inverness)	Y	251	116	128	127	9.5%	-0.8%	21.1	28.4	28.1
Northsound 1	Y	350	131	118	124	-5.3%	5.1%	18.4	22.7	19.0
Northsound 2	Y	350	30	22	23	-23.3%	4.5%	3.9	2.6	2.0
Original 106 (Aberdeen)	Y	350	79	75	65	-17.7%	-13.3%	12.4	10.3	9.9
Smooth Radio Scotland	H	1828	400	390	402	0.5%	3.1%	8.0	9.2	13.3
Tay FM	Y	394	135	138	132	-2.2%	-4.3%	21.3	18.0	16.6
Tay 2	Y	394	40	41	44	10.0%	7.3%	8.0	6.3	6.2
Tay 3	Y	394	2	1	2	0.0%	100.0%	*	*	*
Wave 102	Y	144	20	21	25	25.0%	19.0%	5.9	5.6	7.3
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	180	182	181	0.6%	-0.5%	21.9	24.5	24.3